



# SHORTSEA 15

## EUROPEAN CONFERENCE

COPENHAGEN BUSINESS SCHOOL EXECUTIVE  
COPENHAGEN • 18–19 JUNE 2015

At the Copenhagen conference, there will be a detailed focus on the three main priorities of Motorways of the Sea, namely environment, relevance to the international logistics chain, and safety and the human element, particularly assessing how they impact on Short Sea Shipping

The ultimate aim is to integrate short sea shipping fully into the Trans-European Transport Network (TEN-T) Core Network Corridors. Every TEN-T corridor starts or ends in a port, connecting to maritime operations supporting either internal or external trade operations

### THURSDAY 18<sup>TH</sup> JUNE

- Session 1: Markets
- Session 2: Motorways of the Sea

### FRIDAY 19<sup>TH</sup> JUNE

- Session 3: Port, Multimodal and Technology Issues
- Session 4: Policy and Cost Issues

### CONTACT

Info, sponsorships, exhibition possibilities etc.:  
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[www.maritimecenter.dk](http://www.maritimecenter.dk)

### VENUE

Copenhagen Business School  
Solbjerg Plads 3  
2000 Frederiksberg, Denmark

### DATE AND TIME

17<sup>TH</sup> June: 17.00 – 20.00, Welcome Reception  
18<sup>TH</sup> June: 09.00 – 17.00, Official dinner at 19.30  
19<sup>TH</sup> June: 09.00 – 16.00

### PRICE

750 Euro + Danish VAT

### REGISTRATION

[www.conferencemanager.dk/sssconference2015](http://www.conferencemanager.dk/sssconference2015)

The European Short Sea Shipping Conference 2015 is organized by the Maritime Development Center of Europe, Denmark and CBS Executive in collaboration with European Shortsea Network:



Welcome reception hosted by J. Lauritzen  **J. LAURITZEN**

Conference Dinner hosted by Cobham  **COBHAM**

## WEDNESDAY 17<sup>TH</sup> OF JUNE

### 17.00 – 20.00 WELCOME RECEPTION

On board the historic schooner Halmø, hosted by J. Lauritzen

Welcome by **Peter Olsen**, Deputy Director, Danish Shipowners Association  
& **Jan Kastrup-Nielsen**, President and CEO, J. Lauritzen

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## DAY 1: THURSDAY 18<sup>TH</sup> OF JUNE

### 09.00 – 09.30 OPENING SESSION

- **Keynote speech** by **Brian Simpson**, European Coordinator for Motorways of the Sea, OBE
- **Welcome address** by **Anne Steffensen**, General Director, Danish Shipowners Association
- **Opening remarks** by **José Anselmo**, Principal Administrator of the European Commission's Directorate General for Mobility and Transport, DG TREN & Conference chairman

### 09.30 – 10.40 SESSION 1: MARKETS

- Analysis of the RORO by **Per Westling**, Deputy CEO, Stena RoRo
- Analysis of container shortsea shipping markets by **Lars Jensen**, CEO & Partner, SealIntel
- Feeder vs. dedicated services in the shortsea shipping industry by **Niels Kjær-Richardt**, Shortsea Director & **Jon Risvig**, Business Development Director, UNIFEEDER

### 10.40 – 11.10 COFFEE BREAK

### 11.10 – 12.00 SESSION 1: MARKETS (Continued)

- Project cargoes opportunities for the shortsea shipping industry by **Thomas Vestergaard**, Managing Director, Tschudi Logistics
- The impact of the offshore industry in the shortsea shipping industry - wind energy focus by **Thomas Poulsen**, PhD Fellow, Aalborg University

### 12.00 – 13.30 LUNCH BREAK

### 14.00 – 15.10 SESSION 2: MOTORWAYS OF THE SEA

- Sustainable corridors in Europe: challenges and opportunities by **Harilaos N. Psarftis**, Professor, Technical University of Denmark
- Shortsea shipping in the Baltic by **Anders Refsgaard**, Vice President, DFDS
- Shortsea shipping in Atlantic by **Mike Garrat**, Managing Director, MDS Transmodal
- Integration of shipping in TEN-T corridors by **Alexio Picco**, Technical Manager, WiderMos
- Efficient MoS multimodal link by **TBA**, Dover-Calais, Port of Dover

### 15.10 – 15.30 COFFEE BREAK

### 15.30 – 16.40 SESSION 2: MOTORWAYS OF THE SEA (Continued)

- Shortsea shipping in Western Mediterranean by **TBA**, Grimaldi Lines
- Shortsea shipping in Eastern Mediterranean by **Panayotis Zachariadis**, Ocean Finance
- Shortsea shipping in Upper Baltic - Kvarken Link - MoS on the Gulf of Bothnia by **Kjell Nybacka**, Director, West Finland Alliance

### 16.45 - 17.00 WRAP-UP OF THE DAY BY JOSÉ ANSELMO

### 19.00 – 22.00 CONFERENCE DINNER, hosted by Cobham

## DAY 2: FRIDAY 19<sup>TH</sup> OF JUNE

### 09.00 – 10.10 SESSION 3: PORT, MULTIMODAL AND TECHNOLOGY ISSUES

- Port issues in the shortsea shipping industry by **Julian Skelnik**, Marketing Director, Port of Gdansk, Poland
- Supply chain event management - enhancing planning and monitoring of intermodal chains by **Prof. Dr. Frank Arendt**, Institute of Shipping Economics and Logistics, Bremen, Germany
- Shortsea shipping integration into multimodal/intermodal chains - Development of shortsea shipping in a restrictive regulatory environment - the Great-Lakes and St. Lawrence case by **Martin Fournier**, Executive Director, St. Lawrence Ship operators

### 10.10 – 10.40 COFFEE BREAK

### 10.40 – 12.30 SESSION 3: PORT, MULTIMODAL AND TECHNOLOGY ISSUES (Continued)

- Innovation in shipping by **Peter Lorange**, President and CEO, Lorange Institute of Business Zurich
- Next generation of ships and services in shortsea shipping by **Flemming Mose Christensen**, Country Manager, DNV GL
- LNG infrastructure development and port reception facilities - Baltic Ports by **Bogdan Oldakowski**, General Secretary, Baltic Ports Organization
- The impact of SECA's in the shortsea shipping industry by **Poul Woodall**, Director, Environment & Sustainability, DFDS

### 12.30 – 14.00 LUNCH

### 14.00 – 15.30 SESSION 4: POLICY AND COST ISSUES

- Exploiting the full potential of shortsea shipping by **Patrick Norroy**, European Commission
- Policy gaps in the shortsea shipping market by **Lieselot Marinus**, International Relations, Security, Ports and Logistics Director, European Commission ECSA
- Cost drivers in the shortsea shipping industry by **Ole Seavild**, CEO, SEA Cargo
- Economics of the shortsea shipping industry – SSS and SECAs – Profitability in EU vis-à-vis other regions by **Prof. Dr. Orestis Schinas**, Hamburg School of Business Administration

### 15.30 - 15.40 ANNOUNCEMENT: SHORTSEA SHIPPING CONFERENCE 2016 IN BARCELONA

### 15.40 - 16.00 WRAP-UP OF THE CONFERENCE BY JOSÉ ANSELMO

**Conference Chairman:** **José Anselmo**, Principal Administrator of the European Commission's Directorate General for Mobility and Transport, DG TREN