



Program of the ShortSeaShipping Days on June 20 and 21, 2018, in Lübeck

ShortSeaShipping connects Europe's economies and people

The volume of cargo transported in the European Union's 28 member states (EU 28) adds up to around 3.5 billion ton-kilometers per year. Shortsea and inland waterway shipping carry almost 40 percent of it. Therefore, shortsea shipping plays a particularly strong role in cargo transport among the 28 nations in the EU. Large amounts of freight are not the only thing that shortsea shipping handles; millions of passengers also make use of the numerous European ferry connections. Shortsea shipping connects people and economies, making it a very important factor in the ongoing development of Europe. In the future, cargo volumes will continue to increase, and bottlenecks in the infrastructure, especially traffic congestion on the roads, will become worse, as well.

The conference will focus on three thematic areas that are highly relevant for shipping now and in the future. One of them is "European Market Developments." In 2019, the upcoming Brexit will most likely have a strong influence on the European shipping market. A central topic in this section will be European and national support programs and initiatives that aim to promote the shift of cargo transport to the waterways. We will be looking at which programs have proved to be worthwhile and what measures could be useful as a supplement or accompaniment to existing subsidy programs. Another aspect here is that shortsea shipping faces stronger regulatory constraints than other modes of transport. A second focus will be on "Innovation." It will provide information and discussion about issues of sustainability, digitalization, and automatization in shortsea shipping. An emphasis will be on the pioneering role that shortsea shipping plays, particularly in light of strict emission control in the North Sea and Baltic Sea areas. For instance, LNG was first employed as an alternative fuel in shortsea shipping. All areas of industry must reduce emissions. The shipping industry is affected by this, too. The conference will show how shortsea shipping can make a positive contribution to cargo transport's environmental balance. The third focus, "logistics" will investigate what shippers want from the logistics chain and what challenges and opportunities a shift in transport modes may bring. In addition, initiatives for increased sustainability will be presented.

The first day: Wednesday, June 20, 2018

1:30 PM Opening

2:00 PM Welcoming and introduction by the moderator, Conny Czymoch

Current plans and goals of European transport policy in regard to coastal and inland waterway shipping

Antoine Kedzierski, Policy Officer Shortsea Shipping of DG Move, Brussels

2:30 PM Session: European Market Development

Southern European Area

Shortsea shipping in the Mediterranean from the point of view of spc Italy and experience with the funding programs Marebonus and MedAtlantic Ecobonus

Representative of spc Italy

The Southern European market from the point of view of a shipping company

Michael Berger, Managing Director, MacAndrews Germany

questions & answers

UK

Possible impact of the Brexit on Europe and the maritime business

David Leighton – Group Head of Corporate Affairs, Associated British Ports

Stay connected after Brexit

Paul Brewster, spc Ireland (Irish Maritime Development Office)

Panel discussion

Statement:

IHK Nord calls for agreement in shipping between EU and UK

Dr. Malte Heyne, Managing Director, Association of North German Chambers of Commerce and Industry (IHK Nord)

Representative of spc Italy

Michael Berger, Managing Director, MacAndrews Germany
David Leighton – Group Head of Corporate Affairs, Associated British Ports
Paul Brewster, spc Ireland (Irish Maritime Development Office)

4:35 – 5:05 PM coffee break

Baltic Sea Region

Status-quo of Interreg-Project EMMA

Stefan Breitenbach, Head of EMMA-Project, Port of Hamburg Marketing

Shortsea shipping in the Baltic

Mikkel Schmidt, Chartering Department, Baltic Shipping Company

Growing interest in shortsea shipping in Sweden

Joachim Glassell, Representative of spc Sweden

Shortsea Shipping Overseas

Martin Fournier, Executive Director, St. Lawrence Shipoperators / Québec Shortsea Shipping Council

From 6:30 PM evening reception

Welcoming by the moderator, Conny Czymoch

Welcoming speeches

Knut Sander, Chairman of the board of spc and representing ESN

Lars Schöning, Managing Director, Luebeck Chamber of Commerce and Industry

Reinhard Kligen, Department Head of Waterways and Shipping in the German Federal Ministry of Transport and Digital Infrastructure

Norbert Brackmann, German Federal Government Coordinator for the Maritime Industry

Introduction sponsors

Balic Shipping Company

bremenports

Containerships

Seaports of Niedersachsen

Afterwards, there will be time for networking

The second Day: Thursday, June 21, 2018

8:00 AM Opening

9:00 AM Welcoming by the moderator, Conny Czymoch

Welcoming speech by Dr. Bernd Buchholz, patron of the ShortSeaShipping Days and Minister of Economic Affairs of the State of Schleswig-Holstein, Kiel

9:30 AM Session: Focus on Innovation – Shortsea Shipping’s Pioneer Role

Introduction by the moderator, Conny Czymoch

For example, the ferry Peter Pan

Hanns Heinrich Conzen, Managing Director, TT-Line

For example, the LNG container vessel Wes Amelie

Gerd Wessels, Managing Partner, Wessels Reederei

Innovations in shortsea shipping

Morten Haure-Petersen, Geschäftsführer Scandferries Holding

10:30 -11:00 AM coffee break

What will follow LNG & Co. on the way towards emission-free shipping?

Jost Bergmann, Business Director MPV, Ship Segments DVN GL – Business Area Maritime

Chances and challenges of innovations and environmental issues from the point of view of Spanish ship operators

Manuel Carlier, President of spc Spain and Director General, Spanish Shipowners Association

Innovations in inland waterway transportation

Martin Deymann, Managing Shareholder Reederei Deymann

Shipping 4.0 – A look at a fundamental leap in innovation for shortsea operators using practical examples

Hans-Christoph Burmeister, Fraunhofer Center für Maritime Logistik und Dienstleistungen (CML)

Torsten Westphal, Managing Shareholder ARKON Shipping

tbc

1:00 – 2:15 PM lunch break

Panel discussion

3:00 PM Session: Logistics

Shippers request and actions for sustainability in the logistic chain

Andreas Tonke, Director Transport Management, BSH Hausgeräte GmbH

Holger Seifart, Chairman, German Shipping Council (DSVK) in the Federation of German Industries (BDI)

Knut Sander, Managing Director, Robert Kukla GmbH, international forwarding company, Munich

Summary / Conclusion / Networking

5:00 PM closing